HISTORY OF FUNDRAISING/VOTING/SAVINGS BOND PROGRAMS:

- A combined bullet history of AFPC fundraising, savings bonds and voting programs

HISTORY CODES:
(A) = Air Force Assistance Fund (AFAF)
(B) = U.S. Savings Bonds Program (C) = Combined Federal Campaign (CFC)
(F) = General fundraising items effecting more than one area or none
(M) = Manpower staffing issue
(V) = Air Force Voting Assistance Program

HISTORY OF FOUNDING OF AFAF CAMPAIGN AS SEPARATE CAMPAIGN

HISTORY OF DPMSFC (NOW, DPPPMB) PROGRAMS:

1941 (A) AFAS CAME INTO EXISTENCE (old brief slide said "established 42" - Concept was give a buck a man" 1942

(B) 16 APR, ROOSEVELT'S EO 9135 ESTABLISHED THE INTERDEPARTMENTAL COMMITTEE FOR VOLUNTARY PAY ROLL SAVINGS PLAN FOR THE PURCHASE OF WAR SAVINGS BONDS

1948 (B)23 APR, TRUMAN'S EO 9953 REPLACED EO 9135 FOR INTERDEPARTMENTAL BONDS COMMITTEE

1950 (C)NOTES FROM HEARINGS BEFORE THE SUBCOMMITTEE ON THE CIVIL SERVICE ON THE COMBINED FEDERAL CAMPAIGN HISTORY PAGE 11 & 12

- "Before the 1950's there was no overall control over fund-raising Activities in Federal installations. "As the years passed, the increasing number of fund-raising drives began to create an administrative burden. Federal officials were besieged by dozens of voluntary agencies seeking endorsement and the privilege of soliciting contributions from Federal employees at their place of work. Employees were vexed and often frustrated at the multiplicity of appeals many as 10 to 20 a year in some departments."
- "Efforts to address these problems began as early as 1948. A uniform program was established in 1956 to limit the number of campaigns." "Government policy on this matter was enunciated in Executive Order 10728 (September 6, 1957), which also established the President's Committee on Fund-Raising Within the Federal Service to monitor the program."
- "On March 18, 1961 the President's Committee was abolished by Executive Order 10927 and its responsibilities transferred to the Chairman of the U.S. Civil Service Commission."
- "Until 1964, however, there was still no single campaign. "...multiple fund-raising drives meant considerable additional work for Federal officials and additional time away from their jobs for Federal employees serving as campaign organizers and fund-raisers. These considerations led to the concept of the Combined Federal Campaign and in which all eligible voluntary groups would campaign at the same time." "...a single campaign also made it possible to provide better support to the voluntary organizations through the

use of payroll deductions, which was not feasible when there was more than one drive."

- "In 1964 the first year of the Combined Federal Campaign, combined fund-raising drives were held in six locations. Receipts totaled $12.9 million."

1955 (B)4 AUG, EO 10626 REPLACED EO 9953 FOR INTERDEPARTMENTAL COMMITTEE FOR SAVINGS BONDS

1957 (C)FIRST EO ON FUNDRAISING - PRESIDENT EISENHOWER

- Prior fundraising informal/unregulated
- Goals were to coordinate and limit but still more than one

1961 (C)COMBINED FEDERAL CAMPAIGN (CFC) AUTHORITY CREATED

- Established a the CFC as a single campaign and transferred its responsibilities to the Chairman of
- March 18, 1961 President Kennedy's Executive Order (EO) 10927 abolished Eisenhower's EO, the U.S. Civil Service Commission.
- First test CFC not until 1964

1961 (A) AFAF AUTHORITY GIVEN

- Executive order 10927, March 1961 authorized SAF to establish policies and procedures governing solicitation of AF members
- Implemented through AFR 11-32 but no campaign till 71

1962 (A) FIRST INDIGENT HOME: ARMY DISTAFF HALL

1963 (M) DCS/PERSONNEL FUNCTION MOVED TO AFMPC, RANDOLPH

1964 (C) FIRST YEAR TEST OF CFC AT SIX LOCATIONS - $12.9 MILLION

- Became uniform method for federal service in fall of 1971

1964 (A) AFV PLANNING COMMITTEE APPOINTED BY GENERAL LEMAY

- AFV incorporated (not operational until 1970)

1967 (F) 4 JAN - AFR 11-32, FUND-RAISING WITHIN THE DEPARTMENT OF THE AIR FORCE FIRST PUBLISHED (2 Pages)

- Implemented DOD Directive 5035.1, 22 Sep 64
- Overseas solicitation covered in AFR 11-33 - Allotments for CFC only
- Internal Welfare Solications for "...support or for benefit or welfare of members are exempt...(from EO)(approved at installation/CC or higher)...must have conducted according to the basic policies and procedures of.(OPM)(can't conflict with CFC)..." Recipients limited to organizations that "...have as their objective the conduct of welfare and recreation programs limited in scope to the military community." and "Free from the control and direction of any parent or affiliated organization with respect to the disposition of funds and other assets."

1967 (F) 4 JAN - AFR 11-33, PARTICIPATION IN DOD OVERSEA COMBINED FEDERAL CAMPAIGN WAS PUBLISHED

1967 (M) 1 FEB - FUNCTIONAL RESPONSIBILITY TRANSFERRED FROM THE DIRECTOR OF PERSONNEL PLANNING TO AFMPC PERSONAL AFFAIRS

- LtCol slot (Alvin E. Reilly) branch chief, Civilian assistant (Mary F. Tasker) were transferred to MPC Mar & May 67. Colonel branch chief slot (Donald J. Perry) remained in Washington as Chief, USAF Savings Bond and Fund-Raising Activities.
- SB/Fundraising program office remained in Washington but geographic separation from operations people made supervision administratively difficult

1968 (M) 1 AUGUST - FUNCTIONAL RESPONSIBILITY FOR FUNDRAISING TRANSFERRED FROM THE DIRECTORATE OF PERSONNEL (AF/DP) TO ACCOUNTING AND FINANCE (AF/AC)

- Mutual agreement AF/DP (Gen Wade) and AF/AC (Gen Milton). DP retained responsibility for Air Force Aid Society affairs.
  - Rationale: SBP was primarily an accounting function and was the most visible at the time (FRP was seen as "add on" to bonds program). SAF/AA was the representative on Interdepartmental Savings Bonds Committee. Fundraising monitorship remained with Air Staff in DC anyway. AFAF not a concept yet--individual "membership drives" for AFAS and no homes yet.
- 1 Colonel authorization, one GS-9 Civilian position (Ms Tasker) and one GS-6 civilian steno position were transferred from AFMPC

1969 (A) AFV CONSTRUCTION STARTED ($5.4 MILLION)

- Officers Wives Club gave $964,000 from 1964-69

1970 (B) 2 JUN, NIXON'S EO 11532 CONTINUED INDERDEPARTMANTAL COMMITTEE FOR SAVINGS BONDS

1970 (A) AFV OPENED NOVEMBER

- 249 one/two/three bedroom apartments
- high rise apartment complex with nursing home

1971 (A) AFAF ESTABLISHED TO CONSOLIDATE AF FUND RAISING EFFORTS

- HISTORY OF THE FOUNDING OF THE AFAF CAMPAIGN AS SEPARATE CAMPAIGN

1. *9 NOV 71 - SSS; Staffing idea of combining AF with CFC*
2. *14 DEC 71 - LTR; AF/OS asks OPM for permission to combine*
3. *3 FEB 72 - LTR; OPM tells AF/OS*
   -- AF is exempted under EO - do it as you like
   -- but OK if wont harm CFC - more to follow
4. *15 JUN 72 - LTR; OPM adds must be negotiated in each community and AFV AFAS are "self-help" organizations*
   -- may not qualify at local level?
5. *3 JUL 72 - Greenies, whities & Hornets say problem with OPM*
   -- Staffed plan to OPM
6. *10 OCT 72 - LTR; OPM tells AF OK but:*
   -- Decision to let in up to local CFC
   -- AF Agencies must meet requirements of CFC
   -- If AF people only give to AF charities then no
   -- Would be improper for special attention to AF charities over other CFC organizations

7. *25 OCT 72 - LTR; AFAS says we don't like this*
8. *9 NOV 72 - MR; Summary of actions to date (good review)*
9. *6 JAN 73 - LTR; SAF/OI tells AFAS we're pressing on*
10. *Undated - Greenie to AF/DP says joint campaign bombed - recommend independent or improve existing*
11. *25 APR 74 - SSS; Asks AF/CC approval for separate AFAF and CFC*

- Original intent was to integrate with CFC - failed several times
-- 14 Dec 71, SAF (Robert C. Seamans, Jr) letter to Chairman of Civil Service Commission (OPM) asks to consolidate "...all AF fundraising actions into an Air Force agency with solicitation privileges as an affiliate of the local United Fund during the Combined Federal Campaign."
--- Include AFAS, AFV, AFEW (in planning stages), Youth Activities, boy/girl scouts, etc.
--- AF appeals under a single name; AF Charities or Relief
--- Excluded AF Association, AF Museum Foundation, Falcon Foundation because they had capitol fund needs not allowed by EO 10927
-- 3 Feb 72 OPM letter reply to SAF said:
--- The EO "...does not pertain to solicitations conducted among military personnel for the support of voluntary organizations which serve military personnel. Nevertheless, we can see the value...you are free, of course to combine such individual drives in any manner you see fit."
--- However, combining AF drives with CFC needs study
-- 15 Jun 72 OPM letter to SAF added:
--- Each local United Way would have to decide wether to let AF Chairities in. May say no!
--- AF organizations "...appear not to be voluntary organizations in the true sense of the word, but rather self-help organizations with the general purpose of serving the contributor himself or his family rather than other beneficiaries."
-- 10 Oct 72 OPM again reminded it would be improper for AF to direct special attention to military charities over civilian
-- 25 Oct 72 AFAS letter to AF/AC objected; wants separate cmpgn
-- 9 Nov 72 DPMASC SSS recommends press with combined AF/CFC
- Undated memo to AF/DP from MG McNeil said Jan (73 or 74?)
- Meeting of the AF team decided:
--- AF charities did not do well under United Way (CFC) this year and "JCS is not favorably disposed to the unilateral AF affiliation with UW."
--- Consider change for FY75
---- Air Force Assistance Fund (AFAF) separate
---- Youth in CONUS with UW (CFC)
---- or strengthen stand in UW (CFC)
- AFAF umbrella organization/agent for funds disbursement

1974 (M) AFAF ESTABLISHED: Prior to 1973, an annual fund raising event occurred only for the Air Force Aid Society. In 1973, the AFAF was created to include the AFV and the AFEWH. (The original Air Force Emergency Relief Drive became the Air Force

Assistance Fund Campaign in 1971 when the original Air Force Aid Society was joined by the officers and enlisted homes. These AFAF Charities were different from the CFC charities in that they provided services exclusively to military (active/retired/guard/reserves and their families)–and denied service to the general public. The CFC was created in 1957 to provide a single fundraising campaign where Federal/military employees could combine all fundraising for the civilian community into a single annual campaign. Although the CFC rules allowed the military services to continue internal fundraising–that is raising money among our own for the exclusive use of our own–the idea of combining the AFAF campaign with the CFC campaign was tried in 1972 –73. The result was that both the CFC and AFAF policy makers were unhappy. CFC policy makers objected to including the AFAF charities that discriminated by providing service only to Air Force Members–they felt it violated the core reason for the CFC which was to open federal / military doors to the outside charities. Contributions to the internal AFAF charities plummeted as their mission became lost in the larger CFC campaign. As a result, the first totally independent AFAF Campaign was held in 1974 and has continued as a single annual separate internal campaign since. The decision to separate the two annual events is supported by laws enacted subsequent to that decision. EO 12353 of March 23, 1982, EO 12404, 10 Feb 83 and 5 CFR Part 950 allow for AFAF to be run separately from CFC.)

1974 (M) FUNCTIONAL RESPONSIBILITY FOR FUNDRAISING TRANSFERRED FROM ACCOUNTING AND FINANCE (AF/AC) BACK TO THE DIRECTORATE OF PERSONNEL (AF/DP)

- Dec 5 1973 Gen De Luca proposed returning FRP to DP with trend to put people programs together, the all volunteer force and "Project Top Line"
- Rational: Subsequent SAF/FM incumbents did not share SAF/AA's enthusiasm for SBP which was losing importance as the FRB increased importance. DP wanted AC to conduct AFAF (first campaign 1974), CFC made mandatory in 1977, AF built homes (AFV-1970, EWH-1975). Programs were gravitating away from FIDUCIARY monitoring to policy, implementation, reporting, control, and management of FRP.
- Required AC continue fiduciary responsibility in support of SBP programs and monitor fundraising as member of AF team. DP assigned Air Staff responsibility for fundraising

- 1 Military (vacant) and 1 Civilian (Ms Tasker) position were recommended for transfer to AFMPC but the military slot appears to have been taken during an AC reduction prior to the transfer

1974 (A) FIRST AFAF CAMPAIGN FY 74 - $460 THOUSAND RAISED

- Disbursement formula from AF/AC; E=26% V=7% S=65% (old slide said; V=54K 12%, E=118K 26% and S=288K 62%)
- No designation of funds by contributors

- Some installations integrated with local United Way Campaign but majority conducted independent campaigns

1975 (B) 24 JUN - SEMIANNUAL BONDS REPORT INCREASED TO INCLUDE BREAKDOWN BY INSTALLATION BY STATE

1975 (A) SECOND AFAF CAMPAIGN WAS FIRST INDEPENDENT CAMPAIGN - $407 K
- First designated contributions E=21% V=7% S=72%
- Participation = 40%

1975 (A) EWH PURCHASED THERESA VILLAGE APARTMENTS IN MAY
- $1.4 MILLION
- 92 one/two bedroom apartments
- Opened June 75

1976 (A) THIRD AFAF CAMPAIGN - SAME AS 75 CAMPAIGN - $407 K RAISED
- E=26% V=9% S=65%
- Participation = 63%

1976 (A) AFV OCCUPANCY SEPTEMBER: 269
- 82 couples/11 retired single men/94 widows
- Average age 70.1 years
- 440 on waiting. 14% generals, 38% col, 28% LC, 20% lower
- Officers wives gave $1,148,000 from 1970-76

1976 (A) FAIR SHARE AFAF PINS, 2 Dec- AFPC/DPP, Col Hagauer rejected AFAF “Fair Share” pins based on cost, similartity and timing with CFC pins, Additional uniform item, questionable motivator (informal survey said not needed leadership is key ingredient). Recognition certificates recommended

1976 (A) ORGANIZATIONAL RECOGNITION CERTIFICATES INITIATED:
- AF 333 Organizational Certificate (managed by MAJCOM)
- AF 336 Large Organizational (Managed by MPC)

1977 (B) 29 MAR, CARTER'S EO 11981 CONTINUED THE INTERAGENCY COMMITTEE FOR SAVINGS BONDS

1977 (C) CFC CAMPAIGN BROUGHT IN $79.5 MILLION (ALL FEDERAL SERVICES)

1977 (A) FOURTH AFAF CAMPAIGN - MAJOR CHANGES - $1.8 M RAISED
- E=34% V=13% S=53%
- Participation = 63%
- Formal campaign plan, fair share guide
- 1st goal - $1.4 Million
- Contributors could designate or undesignated cash donations
  - -- AF/CC divided undesignated E=35% V=20% S=53%
- Command organizations established
- First Payroll deduction plan (PDP). 12% used PDP.
- $3.12 per capita gift - 12% used PDP for 42% of contributions, avg PDP $12.82

1978 (A) FIFTH AFAF CAMPAIGN - SAME AS 77 - $2.7 M RAISED
- E=35% V=20% S=45% - Retirees, ANG, Reserves solicited

- Participation = 66% - Goals $2 M active force + $.5 M others
- AF/CC divided undesignated; E=35% V=20% S=45%
- $4.50 = Percapita gift, $10.58 Average Contribution
- 36% used PDP 1979
- First year part of campaign goal calculated for guard/reserve/retirees ($2M active, $ .5M g/r/r)

1979 - (A) BG Kenneth Peek recommended deferring allocation of ANG/RES/Retiree goals pending a proposal to AFAS that they expand services to non active duty personnel. Guard reserve were reluctant to participate in campaign giving $21K, retirees responded well in 78 giving $250K

1979 (A) SIXTH AFAF CAMPAIGN - $2,897K RAISED
- $2.8 M = Goal (2 M active, .8 M retiree/other) - First use theme "Commitment to Caring"
- E=26% V=11% S=63%
- Participation = 56% - First use of DPMASC as centralized accounting office
- First mandatory keyworkers training
- First (probably) film/palace flick-AF Now
- First & last franked envelopes for retirees

1980 (A) SEVENTH AFAF CAMPAIGN - $3,240,709 RAISED
- $2.8 M = Goal - E-23% , V=10% , S=67%
- Participation = 48% - 88% from Active duty, 8% retirees, 0% GD/RES, 4% other - 49.8% used PDP for 77.45 of contributins
- Average PDP contribution $15.29, cash = $4.43 1980 (B) FIRST SERIES EE BONDS (2 Jan 80)
- Replace E
- Must be held min 6 months vs 2 on E bonds
- Max annual purch up to $15K from $7.5K

1980 (A) MANDATORY DESIGNATION POLICY INSTITUTED
- Prior an apportionment committee decided how undesignated contributions would be split
- Chief of Staff did not want enlistees $ arbitrarily used to support officer retirement homes

1981 (A) CONTRIBUTOR'S FORM AF 2561 DISCONTINUED AS "ACCOUNTABLE"
- One year test as non accountable form
- Continue prenumbered and control at the collection phase to comply with audit recommendations.

1981(A) EIGHTH AFAF CAMPAIGN - $3,986,891 RAISED

1980 (B) FIRST SERIES EE BONDS (2 Jan 80)
- Replace E
- Must be held min 6 months vs 2 on E bonds
- Max annual purch up to $15K from $7.5K

1982(A) NINTH AFAF CAMPAIGN - $4,832,406 RAISED
- E-21% , V=11% , S=68%

1982 (C) 23 MAR, REAGAN'S EO 12353 CHARITABLE FUND RAISING
- Revoked EO 10927 as amended
- Authorized on-the-job solicitation of Federal Employees - CFC
- Gave responsibility to the office of Personnel Management OPM
- Section 7 exempted solicitations "...among their own members for organizational support or for the benefit of welfare funds for their members".

1982 (C) CFC IMPACT STUDY RESULTED IN AF YOUTH PROGRAMS GETTING 6% OF OVERSEAS CAMPAIGNS.

1983 (C) 10 FEB, REAGAN'S EO 12404 DEFINED CFC OBJECTIVES AND CRITERIA

1983 (A) DUPLICATE AFFILIATES PROHIBITED

1983 (A) NO AFAF MONEY FOR CONSTRUCTION (BOB HOPE VILLAGE EXCEPTED)

1983 (A) AFFILIATES SUBMIT ANNUAL REPORT OF USE OF AFAF MONIES

1983 (A) NO MORE THAN 25% OF AFAF $ CAN BE USED FOR ADMINISTRATION

1983(A) TENTH AFAF CAMPAIGN - $5,750,256 RAISED
- E-23%, V=11%, S=67%

1984(A) ELEVENTH AFAF CAMPAIGN - $5,825,751 RAISED
- E-21%, V=10%, S=79%

1985(A) TWELFTH AFAF CAMPAIGN - $6,415,657 RAISED
- E-20%, V=10%, S=70%

1986(A) THIRTEENTH AFAF CAMPAIGN - $6,966,000 RAISED
- E-20%, V=9%, S=71%

1987(A) FOURTEENTH AFAF CAMPAIGN - $7,269,632 RAISED
- E-18%, V=8%, S=74%

1988(A) FIFTEENTH AFAF CAMPAIGN - $6,980,472 RAISED
- E-19%, V=8%, S=73%

1988 (V) POST ELECTION SURVEY: 59.6% voted/attempted absentee/in person

1989 (A) AF VILLAGE WEST REQUESTED ENTRY INTO AFAF letter to Col Cruger

1989 (A) AFAF CAMPAIGN RESULTS
- Goal = $4.7 Million
- Contributions = $7.1 Million
- AFAS $5.3 M (74%), AFEWH $1.3 M (18%), AFV $.5 M (8%)

1990 (A) AF VILLAGE WEST DENIED ENTRY INTO AFAF - DUPLICATION
- Feb 90 Air Force Team (AFT) recommended denial to AF/CC

because no duplicate homes must give direct assistance to officers widows that can't relocate to AFV
- 5 Apr 90 AF/CC approved entry of LeMay pending changes to constitution (Undtd Ltr to Col Barnes from Col Femrite)
- 13 Apr 90 LeMay directors approve constitution change and submitted to California for approval
- 15 May 90 LeMay acknowledged entry and wants to be "Single Manager" for both officer and enlisted
- 3 Jul 90 AF/CC says AF will hold off on "Single Manager" until construction commitments are over and all AFAF funds are going to direct support of widows (Ltr to LeMay Foundation from Gen Dugan)

1990 (A) AFAF CAMPAIGN RESULTS
- Goal = $4.8 Million
- Contributions = $6.4 Million
- AFAS $4.8 M (74%), AFEWH $1.1 M (18%), AFV $.5 M (8%)

1990 (B) LAST YEAR FOR $50 AND $75 DOLLAR BOND DENOMINATIONS

1991 (A) FIRST YEAR FOR THE GENERAL AND MRS. CURTIS E. LEMAY FOUNDATION IN AFAF
- Jan 91 Col William A. Barnes out Bruce W. Jamieson new CEO

1991 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4.5 Million (6% reduction for "Desert Storm")
- CONTRIBUTIONS: $5.5 Million
- AFAS $4.0 M (72%), AFEWH $.8 M (15%), AFV $.5 M (8%), LEMAY $.2 M (5%)

1992 (A) No more than 5% of AFAF $ can be used for Administration

1992 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4.4 Million (Result: 113% of goal)
- CONTRIBUTIONS: $5.0 Million, 113% (AD population = 501,345)
- AFAS $3.8 M (72%), AFEWH $.7 M (14%), AFV $.4M (9%), LEMAY $.2 M (5%)

1992 (A) LEMAY WANTS 3 YR EXTENSION TO 5% RULE
- 22 Mar Mr Jamieson visited DPMA wants three year exclusion from the new 11-32 changes restricting use of AFAF funds to 5% for administration

1992 (B) SAVINGS BONDS CAMPAIGN RESULTS
- 25,200 members enrolled during the campaign period
- 7,966 already purchasing increased their allotments
- 28% Military/Civilian participation at close of campaign

1992 (V) 1992 PRESIDENTIAL ELECTION (Clinton)
- 97% contacted for assistance (active duty)
- 74% registered to vote absentee or locally
- POST ELECTION SURVEY RESULTS:
- 82% AF Voted (up from 59.6% in 1988)
- AF most improved service (23 percentage points vs 5 for gen pub)
- Gen pub 55% (up from 50%)

- AF tied for lowest voters not voting because didn't know how

1993 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4.2 Million
- CONTRIBUTIONS: $4.7 Million, ___% (AD pop = 449,672 Thous)

1994 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3.6 Million (reduced percent of potentl 47% to 40%)
- CONTRIBUTIONS: $4.5 Million, ___% (AD population = 428,621)

1995 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3.3 Million (7% down vs 8% population reduction)
- CONTRIBUTIONS: $4.2 Million, 127% (AD population =392,578)

1997 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3.35 Million
- CONTRIBUTIONS: $3.93 Million (117% of goal)
- AFAS $2.79 M (71%), AFEWH $.54 M (14%), AFV $.37 M (9%), LEMAY $.23 M (6%)

1998 (A) LEMAY's FIRST CAMPAIGN HELPING ENLISTED
- LeMay changed it's charter to include enlisted and staffed change to AFT in Jul-Aug 1997
- New service was announced in the 1998 AFAF Campaign brochures and publicity
- Pre charter change funds earmarked "officers only" and new $ from 98 campaign can be used
  for enlisted or officers. LeMay plans to use old money for all officer help to use it up first.

1998 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3.4 Million
- CONTRIBUTIONS: $3.95 Million (116% of goal)
- AFAS $2.81 M (71%), AFEWH $.50 M (13%), AFV $.37 M (9%), LEMAY $.27 M (7%)

1999 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3.3 Million
- CONTRIBUTIONS: $3.93 Million (118% of goal)
- AFAS $2.76 M (70%), AFEWH $.52 M (13%), AFV $.36 M (9%), LEMAY $.29 M (8%)

2000 (A) AFAF CAMPAIGN RESULTS
- GOAL = 3.4 M
- CONTRIBUTIONS: $4.3 M (127% of goal)
- AFAS $3.1M (71%), AFEWH $.5 M (12%), AFV $.4 M (10%), LEMAY $.3 M (7%)

2001 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3.46 M
- CONTRIBUTIONS: $4.5 M (130% of goal)
- AFAS $3.2 M, AFEWH $.56 M (12%), AFV $.43 M (10%), LEMAY $.31 M (7%)

2001 (A) AFEWH CHANGES NAME TO "THE ENLISTED FOUNDATION"

2002 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4.6 M
- CONTRIBUTIONS: $5.1 M (111% of goal)
- AFAS $3.65 M (71%), AFEWH $.63 M (13%), AFV $.46 M (9%), LEMAY $.36 M (7%)

2003 (B) TREASURY ELIMINATES BONDS CAMPAIGN SUPPORT
- Legislation stops funding for Savings Bonds Marketing Division (all offices closing end FY03)
- Eliminated Presidents Interdepartmental Committee
- Replaced emphasis on Payroll Allotment Plan purchase with web based purchase by credit card or
  automatic regular purchase by debiting checking or savings account.
- Unstated goal to program bonds for failure and ultimate elimination of small denomination citizens
  bonds that cost as much to issue and service as large denomination T bonds

2003 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4.8 M
- CONTRIBUTIONS: $5.9 M (122% of goal)
- AFAS $4.2 M (71.6%), AFEWH $.72 M (12.1%), AFV $.55 M (9.3%), LEMAY $..43 M (7.0%)

2004 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5.2 M
- CONTRIBUTIONS: $6.7 M (129% of goal) – 29.27% Active Duty participation rate
- AFAS $4.8 M (71.5%), AFEWH $.73 M (11%), AFV $.66 M (9.9%), LEMAY $.51 M (7.6%)

2005 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5.4 M
- CONTRIBUTIONS: $7.37 M (134% of goal) – 29.38% Active Duty participation rate
- AFAS $5.23 M (71%), AFEWH $.87 M (11.8%), AFV $.70 M (9.5%), LEMAY $..57 M (7.7%)

2006 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5.4 M
- CONTRIBUTIONS: $7.3 M (134% of goal) – 27.43% Active Duty participation rate
- AFAS $3.2 M, AFEWH $.56 M (12%), AFV $.43 M (10%), LEMAY $.31 M (7%)

2007 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5.4 M
- CONTRIBUTIONS: $7.3 M (134% of goal) – 27.55% Active Duty participation rate
- AFAS $4.8 M, (67%) AFEV $.89 M (13%), AFV $.75 M (11%), LEMAY $.63 M (9%)

2008 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5.66 M
- CONTRIBUTIONS: $7.17 M (126.7% of goal) – 23.14% Active Duty participation rate
- AFAS $4.5 M, (63%) AFEV $.83 M (12%), AFV $.67 M (9%), LEMAY $.56 M (8%)

2009 (A) AFAF CAMPAIGN RESULTS

- GOAL = $5.757 M
- CONTRIBUTIONS: $7.47 M (129.42% of goal) – 24.79% Active Duty participation rate.
- AFAS $5.0 M, (67%) AFEV $.96 M (13%), AFV $.80 M (11%), LEMAY $.64 M (9%)

2010 (A) AFAF CAMPAIGN RESULTS
- GOAL = $6.144 M
- CONTRIBUTIONS: $7,575,592.80 M (123.29% of goal) – 23.13% Act Duty Partic. Rate
- AFAS $4.83 M, (64.5%) AFEV $1.02 M (13.5%), AFV $.97 M (12.9%), LEMAY $.68 M (9.1%)
- Attempted grouping bases into 3 start/stop times and held contest for best performance—AFAS paid
  $2,500 to each of 3 winning bases to use in base community programs. AF/JAA advised against repeating
  Competition. Will, however continue offering 3 start/stop times to Wg/CCs with option for “freelance”

2011 (A) AFAF CAMPAIGN RESULTS
- GOAL = $6.363M (Adjusted to $6,274,192)
- CONTRIBUTIONS: $7,313,072 M (116.56% of adjusted goal) – 19.67% Act Duty Partic. Rate
- AFAS $4.783 M, (65.411%) AFEV $1.000 M (13.684%), AFV $.857 M (11.715%), LEMAY $.672 M
  (9.190%)

2012 (A) AFAF CAMPAIGN RESULTS
- GOAL = $6,412,774M (Adjusted to $6,336,236)
- CONTRIBUTIONS: $7,844,531.65 (Record Year) (123.92% of adjusted goal) – 21.46% Act Duty Partic.
  Rate
- AFAS $5.074 M, (64.691%) AFEV $1.096 M (13.967%), AFV $.908 M (11.575%), LEMAY $.766 M
  (9.768%)

2013 (A) AFAF CAMPAIGN RESULTS
- GOAL = $6,552,889M (Adjusted to $6,484,322)
- CONTRIBUTIONS: $7,507,493.65 (115.78% of adjusted goal) – 19.40% Act Duty Partic.
  Rate
- AFAS $4.832 M, (64.359%) AFEV $1.049 M (13.972%), AFV $.878 M (11.699%), LEMAY $.748 M
  (9.970%)
- MoA between AFPC/DS and Affiliates signed 23 Sep 2013. Establishes roles/responsibilities on both sides.

2014 (A) AFAF CAMPAIGN RESULTS
- GOAL = $6,411,493
- CONTRIBUTIONS: $6,094,039.69 (95.05% of goal)—17.76% Act Duty Partic. Rate
- AFAS $4.0787M (63.0471%), AFEV $863K (15.1613%), AFV $657K (10.7836%), LEMAY $626k
  (10.2728%)
- Record low partic rate to date. First year EVER to not reach USAF goal!!!

2015 (A) AFAF CAMPAIGN RESULTS

- GOAL = $5,739,023 (lower end strength—kept 0.2% of base pay multiplier)
- CONTRIBUTIONS: 6,469,427.47 (112.73% of goal)—15.23% Act Duty Partic Rate
- AFAS $4.0788M (63.0471%), AFEV $980.9K (15.1613%), AFV $727K (11.2328%), LEMAY $683.1K (10.5588%)
- New record low partic rate to date. Affiliates to engage pro marketing co.

2016 (A) AFAF CAMPAIGN RESULTS
- GOAL = $6,707,568 (Went up to 0.3% of base pay multiplier)
- CONTRIBUTIONS: $5,098,449.21 (76.01% of goal)—13.45% Act Duty Partic Rate
- AFAS $3.296M (64.6506%), AFEV $739.88K (14.5119%), AFV $561.32K (11.0096%), LEMAY $501.07K (9.8278%)
- New record low partic rate to date. Working on credit card contributions for 2017 and possible myPay in future.

2017 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5,262,334 (Went back down to 0.2% of base pay multiplier—more attainable goal)
- CONTRIBUTIONS: $4,456,948.65 (84.70% of goal)—10.83% Act Duty Partic Rate
- AFV $508.9K (11.41896%), AFAS $2.835M (63.6011%), AFEV $673.4K (15.1097%), LEMAY $439.9K (9.8703%)
- New record low partic rate to date.

2018 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5,322,249 (Stuck with 0.2% of base pay multiplier—Pay raise and increased end strength= + goal)
- CONTRIBUTIONS: $3,902,135.63 (73.32% of goal)—9.72% Act Duty Partic Rate
- AFV $462.98K (11.8648%), AFAS $2.429M (62.2509%), AFEV $600.07K (15.3780%), LEMAY $409.9K (10.5063%)
- New record low partic rate to date. Working more actively in Summer of 2018 on credit card/PayPal, etc. contributions for 2019 and possible myPay in 2019 as well.

2019 (A) AFAF CAMPAIGN RESULTS
- GOAL = $5,590,473 (Stuck with 0.2% of base pay multiplier and 20% participation rate goal—Pay raise and increased end strength= increased goal)
- CONTRIBUTIONS: $3,301,620.02 (59.06% of goal)—7.62% Act Duty Partic Rate
- AFV $356.37K (10.7938%), AFAS $2.099M (63.5911%), AFEV $524.67K (15.8912%), LEMAY $321.04K (9.7239%)
- Another new record low partic rate and donation total to date. E-Giving will be a reality in 2020 using QGiv as vendor, but a “myPay” option (i.e., using the CFC Portal to DFAS) will not be possible yet, if ever (given AFIPPS). 2020 goal will be based on 0.3% of base pay multiplier, offset by a reduction in the participation rate goal multiplier from 20% down to 11%.

2020 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4,715,605 (Changed base pay multiplier to 0.3%; and dropped participation rate goal to 11%)
- CONTRIBUTIONS: $2,130,358.01 (45.18% of goal)—2.47% Act Duty Partic Rate

- AFVCF $227.715 (10.6891%), AFAS $1,333,977 (62.6175%), AFEV $341,906 (16.0492%), LEMAY $226,759 (10.6442%)
- COVID effect – many bases were “digital/virtual only”, eliminating cash/check donations. QGiv eGiving was a lifesaver for the campaign.

2021 (A) AFAF CAMPAIGN RESULTS (includes AAFES & Retiree Contributions)
- GOAL = $4,575,649 (Changed base pay multiplier to variable ones based on rank to between 0.2% of annual base pay to 0.5%; and dropped participation rate goal to 9%, to be used in 2021 and 2022)
- CONTRIBUTIONS: $3,055,512.72 (66.78% of goal) – 4.13% Act Duty Partic Rate
- AFVCF $490,135.27 (16.0410%), AFAS $1,429,858.55 (46.7960%), AFEV $633,603.11 (20.7364%), LEMAY $501,915.80 (16.4266%)
- First year of splitting undesignated evenly at 25% per charity. Made significant difference in market share of donations, doubling or nearly doubling market share for AFVCF, AFEV and LEMAY and dropping norm of ~63% for AFAS to 46.8% in 2021. E-Giving now makes up 71% of donations (Peer-to-Peer introduced).

2022 (A) AFAF CAMPAIGN RESULTS
- GOAL = $4,750,103 (Base pay multipliers remain variable ones based on rank, between 0.2% of annual base pay and 0.5%; and participation rate goal kept to 9%, used in 2021 and 2022)
- CONTRIBUTIONS: $2,425,495.49 (51.06% of Goal) – 4.0092% AD Partic Rate
- AFVCF $436,765.37 (18.0073%), AFAS $1,017,595.95 (41.9541%), AFEV $511,750.96 (21.0988%) and LEMAY $459,383.21 (18.9398%)
- Better trained campaign workers with Peer-to-Peer (P2P) fundraising, focusing on crowd-funding aspect; provided them with canned emails; secondary focus of campaign of “recurring” gift encouragement. 2023 improvement plan is to set up teams/units in QGiv and Tracker Database and limit to list (less admin work for UPOs and IPOs and better data normalization).

2023 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3,160,534 (Base pay multipliers remain variable ones based on rank, between 0.2% of annual base pay and 0.5%; and participation rate goal dropped to 6% since results for 2020 were 2.47% and 2021 was 4.13%)
- CONTRIBUTIONS: $2,287,702.34 (72.38% of Goal) – 3.04% Mil Partic Rate
- AFVCF $489,970.20 (21.4176%), AFAS $789,528.38 (34.5118%), AFEV $514,588.44 (22.4937%) and LEMAY $493,615.33 (21.5769%)
- Historical note: OPM called for department heads to better support CFC. SecAF is complying and HAF/CX PA Advisor to SecAF is offering help with top-level support of AFAF Campaigns as well. Discussions continue between HAF/CX, DP3SA BPO, and HAF/A1S personnel. Additionally, OPM has offered the use of the CFC Portal for AFAF donations. Details being worked out Jan 2024 in hopes of switching from QGiv credit processing company to OPM Portal (free use, includes cash apps and myPay Payroll Deduction options).

2024 (A) AFAF CAMPAIGN RESULTS
- GOAL = $3,244285 (Base pay multipliers remain variable ones based on rank, between 0.2% of annual base pay and 0.5%; and participation rate goal dropped to 6% since results between 2020 and 2023 were 2.47% and 4.13%)
- CONTRIBUTIONS: $2,262,889.61 (69.75% of Goal) – 2.62% Mil Partic Rate
- AFVCF $486,708.90 (21.5083%), AFAS $750,515.58 (33.1662%), AFEV $527,974.82 (23.3319%) and LEMAY $497,690.3 (21.9936%)

- Historical note: OPM offer of the use of the CFC Portal for AFAF donations last year was tested with negative results. Remaining with QGiv credit processing company with the exception of continuing work with OPM for possible future myPay Payroll Deduction option. Listing as “possible” because it appears to be the #1 choice for donors to use payroll deduction (~90% of donors), however, it became clear that other choices (credit card & pay apps) were blocked on government (.mil) computers. Payroll Deduction Plan (PDP) use has plummeted since 2020 start of QGiv use—now only $846 from retirees per month (Dec ’24) and only $2,381.50 per month from AD/ANG/RES members (Dec’24).